

## AI Principles

Online sample of 1004 likely voters fielded over web panels from February 19, 2026 to February 20, 2026 and weighted by gender, race, education, potus 2024 and birth\_year. Respondents were also weighted by whether they passed attention checks. The margin of error is 4.7%.

**1. Please select your gender:**

Male.....	48%
Female.....	52%

**2. What is the highest level of school you have completed or the highest degree you have received?**

No high school diploma.....	2%
High school diploma or equivalent.....	22%
Some college, no degree.....	23%
Associate's degree.....	16%
Bachelor's degree.....	25%
Advanced degree (such as Masters, Professional, or Doctorate degree)	12%

**3. Choose the race or ethnicity you consider yourself to be:**

White.....	71%
Black or African American.....	11%
Hispanic or Latino/a.....	11%
Asian.....	4%
American Indian or Alaska Native.....	1%
Other race.....	2%

**4. Do you approve or disapprove of the way Donald Trump is handling his job as president?**

Strongly approve.....	26%
Somewhat approve.....	19%
Somewhat disapprove.....	8%
Strongly disapprove.....	43%
Not sure.....	3%
Total Approve	45%

Total Disapprove	52%
Net Total Approve	-7%

**5. Did you vote in the 2024 presidential election?**

Yes, I voted.....	95%
No, I didn't vote.....	5%
I'm not sure.....	0%

**6. Who did you vote for in the 2024 presidential election?**

*(Asked only of respondents who answered 'voted' to voted\_2024)*

Democrat Kamala Harris.....	48%
Republican Donald Trump.....	50%
Libertarian Chase Oliver.....	1%
Green Party candidate Jill Stein.....	0%
Independent Robert F. Kennedy Jr.....	0%
Someone else.....	1%

**7. Did you vote in the 2020 presidential election?**

Yes, I voted.....	89%
No, I didn't vote.....	10%
I'm not sure.....	1%

**8. Who did you vote for in the 2020 presidential election?**

*(Asked only of respondents who answered 'voted' to voted\_2020)*

Republican Donald Trump.....	48%
Democrat Joe Biden.....	50%
Libertarian Jo Jorgensen.....	1%
Green Party candidate Howie Hawkins.....	0%
Someone else.....	1%

**9. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?**

Democrat.....	36%
Republican.....	37%
Independent.....	24%
Something else.....	3%

**10. If you had to choose, would you say you typically lean more towards Democrats or more towards Republicans?**

*(Asked only of respondents who did not answer 'democrat' to party\_self\_id and Asked only of respondents who did not answer 'republican' to party\_self\_id)*

**(n=257)**

Democrats .....	33%
Republicans.....	26%
Neither .....	41%

**11. Do you have a favorable or unfavorable view of the following people?: Joe Biden**

Very favorable.....	19%
Somewhat favorable.....	22%
Somewhat unfavorable .....	12%
Very unfavorable .....	46%
Not sure/never heard of.....	2%
Total Favorable	40%
Total Unfavorable	57%
Net Total Favorable	-17%

**12. Do you have a favorable or unfavorable view of the following people?: Donald Trump**

Very favorable.....	28%
Somewhat favorable.....	17%
Somewhat unfavorable .....	6%
Very unfavorable .....	47%
Not sure/never heard of.....	2%
Total Favorable	45%
Total Unfavorable	53%
Net Total Favorable	-8%

**13. Do you have a favorable or unfavorable view of the following people?: Kamala Harris**

Very favorable.....	21%
Somewhat favorable.....	21%
Somewhat unfavorable .....	12%
Very unfavorable .....	42%
Not sure/never heard of.....	3%
Total Favorable	42%
Total Unfavorable	54%

Net Total Favorable -12%

**14. Do you have a favorable or unfavorable view of the following people?: J.D. Vance**

Very favorable.....	24%
Somewhat favorable.....	18%
Somewhat unfavorable.....	10%
Very unfavorable.....	39%
Not sure/never heard of.....	9%
Total Favorable	41%
Total Unfavorable	50%
Net Total Favorable	-8%

**Please read the following questions carefully and select the option that best represents your opinion.**

**15. Statement A: AI must stay under human control. People decide what to delegate, understand what the system is doing, and can stop it when needed. Powerful AI should have a dependable off-switch. Builders should also be honest about what their AI can and cannot do.**

**Statement B: AI should run with more independence because speed and scale matter. Mandatory human oversight and hard control rules slow progress and block useful systems. Safety should come from strong engineering, real-world monitoring, and fast fixes when problems appear.**

**Question: Which statement do you agree with more?**

Statement A.....	77%
Statement B.....	11%
Not sure.....	12%

**16. Statement A: AI must not create monopolies or concentrate control in a few hands. The benefits of AI should be shared widely, not captured by a small group. Big decisions about AI’s role in society should be guided by the public, not set only by executives or officials.**

**Statement B: Top AI will concentrate because it takes huge compute, capital, and talent to build. That can drive faster progress and better tools. Policy should not punish size with heavy antitrust or forced sharing. Remove barriers to building and let competition happen through better products.**

**Question: Which statement do you agree with more?**

Statement A.....	69%
Statement B.....	16%

Not sure. .... 15%

**17. Statement A:** AI should not replace the relationships that make life meaningful—family, friends, faith, and community. Kids deserve extra protection from manipulative systems or unhealthy bonds. Chatbots should be tested for known risks, and AI should be clearly labeled and never pretend to be human.

**Statement B:** AI should be allowed to become a tutor, coach, or companion if users want it. Connection is not always harm—many people benefit from steady support and tailored help. Clear labels are fine, but strict limits on “attachment” would block useful tools.

**Question:** Which statement do you agree with more?

Statement A. .... 73%  
Statement B. .... 15%  
Not sure. .... 11%

**18. Statement A:** AI should increase human freedom, not reduce it. AI systems should not get legal rights like people, and they must be trustworthy and accountable. People should have strong rights over their data, including access, correction, and deletion. AI should not trick users, pressure them, or weaken independence.

**Statement B:** Innovation should be the default, and regulation should come only after clear harm is shown. Broad rules on data, training, and inference will slow progress and protect incumbents. Give users practical controls like settings and opt-outs, without choking development.

**Question:** Which statement do you agree with more?

Statement A. .... 73%  
Statement B. .... 13%  
Not sure. .... 14%

**19. Statement A:** People and companies that build AI must be responsible for harms it causes. AI cannot be used as an excuse to dodge blame or legal duty. Clear safety standards, real oversight, and honest reporting of failures are necessary. In high-stakes areas, responsibility should be even stronger.

**Statement B:** Accountability should focus on real negligence and fraud. Sweeping liability and harsh penalties will make teams afraid to ship and push innovation elsewhere. Set simple standards and protect good-faith builders with safe harbors. Keep oversight light and fast.

**Question:** Which statement do you agree with more?

Statement A. .... 72%  
Statement B. .... 15%

Not sure ..... 13%

**20. Statement A: AI should serve people, not replace them. Humans must stay in charge of powerful systems, with real control, clear limits, and honest claims about what AI can do. Society should prevent AI from concentrating power in a few hands and protect children, families, and real human relationships from manipulation or dependence. Strong rights to privacy and data control matter, and AI companies should be held accountable when systems cause harm—especially in high-stakes areas.**

**Statement B: AI progress should move fast, with freedom to build and deploy powerful systems. Heavy rules and upfront restrictions slow innovation, lock in incumbents, and reduce the benefits AI could bring. Safety should come mainly from engineering, real-world testing, and rapid improvement, not broad regulation or strict control requirements. Markets should decide what works, and policy should focus on keeping barriers low, liability narrow, and competition centered on performance and results.**

**Question: Which statement do you agree with more?**

Statement A ..... 80%  
Statement B ..... 10%  
Not sure ..... 10%

**Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly Disagree.**

**21. Section 1: Keeping Humans in Charge: Humanity must remain in control of AI, and humans should choose how and whether to delegate decisions to AI systems.**

Strongly Agree ..... 67%  
Somewhat Agree ..... 16%  
Not Sure ..... 14%  
Somewhat Disagree ..... 2%  
Strongly Disagree ..... 2%

**Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly Disagree.**

**22. Section 1: Keeping Humans in Charge: Humans should have the authority and capacity to understand, guide, limit, and override AI systems.**

Strongly Agree ..... 68%  
Somewhat Agree ..... 17%  
Not Sure ..... 13%  
Somewhat Disagree ..... 1%

Strongly Disagree ..... 1%

Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly Disagree.

23. Section 1: Keeping Humans in Charge: Development of superintelligence should be prohibited until there is broad scientific consensus that it can be done safely and controllably, with strong public support.

Strongly Agree .....	45%
Somewhat Agree .....	24%
Not Sure .....	24%
Somewhat Disagree .....	7%
Strongly Disagree .....	2%

Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly Disagree.

24. Section 1: Keeping Humans in Charge: Powerful AI systems must have mechanisms that allow human operators to promptly shut them down.

Strongly Agree .....	69%
Somewhat Agree .....	14%
Not Sure .....	14%
Somewhat Disagree .....	2%
Strongly Disagree .....	1%

Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly Disagree.

25. Section 1: Keeping Humans in Charge: AI systems must not be designed so that they can self-replicate, autonomously self-improve, resist shutdown, or control weapons of mass destruction.

Strongly Agree .....	62%
Somewhat Agree .....	14%
Not Sure .....	18%
Somewhat Disagree .....	2%
Strongly Disagree .....	4%

Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly

Disagree.

**26. Section 1: Keeping Humans in Charge: Highly autonomous AI systems should require pre-development review and independent oversight with genuine authority — not just industry self-regulation.**

Strongly Agree .....	55%
Somewhat Agree .....	22%
Not Sure .....	20%
Somewhat Disagree .....	1%
Strongly Disagree .....	2%

Please rate your agreement with each of the following principles. For each statement, select one response: Strongly Agree, Somewhat Agree, Not Sure, Somewhat Disagree, or Strongly Disagree.

**27. Section 1: Keeping Humans in Charge: AI companies must provide clear, accurate, and honest representations of their systems' capabilities and limitations.**

Strongly Agree .....	69%
Somewhat Agree .....	14%
Not Sure .....	14%
Somewhat Disagree .....	2%
Strongly Disagree .....	1%

**28. Section 2: Avoiding Concentration of Power: AI monopolies that concentrate power, stifle innovation, and imperil entrepreneurship must be avoided.**

Strongly Agree .....	49%
Somewhat Agree .....	20%
Not Sure .....	24%
Somewhat Disagree .....	3%
Strongly Disagree .....	4%

**29. Section 2: Avoiding Concentration of Power: The benefits and economic prosperity created by AI should be shared broadly across society.**

Strongly Agree .....	41%
Somewhat Agree .....	26%
Not Sure .....	25%
Somewhat Disagree .....	4%
Strongly Disagree .....	4%

**30. Section 2: Avoiding Concentration of Power: AI corporations should not be exempted from regulatory oversight or receive government bailouts.**

Strongly Agree .....	51%
Somewhat Agree .....	19%
Not Sure .....	19%
Somewhat Disagree .....	4%
Strongly Disagree .....	6%

**31. Section 2: Avoiding Concentration of Power: AI development should prioritize solving real problems and creating authentic value.**

Strongly Agree .....	49%
Somewhat Agree .....	22%
Not Sure .....	21%
Somewhat Disagree .....	4%
Strongly Disagree .....	5%

**32. Section 2: Avoiding Concentration of Power: Decisions about AI's role in transforming work, society, and civic life should require democratic support, not unilateral corporate or government decree.**

Strongly Agree .....	40%
Somewhat Agree .....	26%
Not Sure .....	24%
Somewhat Disagree .....	4%
Strongly Disagree .....	6%

**33. Section 2: Avoiding Concentration of Power: AI development must not severely limit humanity's future options or irreversibly reduce our agency over our future.**

Strongly Agree .....	54%
Somewhat Agree .....	18%
Not Sure .....	21%
Somewhat Disagree .....	3%
Strongly Disagree .....	4%

**34. Section 3: Protecting the Human Experience: AI should not supplant the foundational relationships that give life meaning — family, friendship, faith communities, and local connections.**

Strongly Agree .....	58%
----------------------	-----

Somewhat Agree .....	14%
Not Sure .....	16%
Somewhat Disagree .....	3%
Strongly Disagree .....	9%

**35. Section 3: Protecting the Human Experience: Companies must not be allowed to exploit children or undermine their wellbeing through AI interactions that create emotional attachment or leverage.**

Strongly Agree .....	66%
Somewhat Agree .....	11%
Not Sure .....	13%
Somewhat Disagree .....	2%
Strongly Disagree .....	8%

**36. Section 3: Protecting the Human Experience: AI companies should not be allowed to stunt children’s physical, mental, or social growth or deprive them of essential developmental experiences.**

Strongly Agree .....	64%
Somewhat Agree .....	12%
Not Sure .....	12%
Somewhat Disagree .....	3%
Strongly Disagree .....	8%

**37. Section 3: Protecting the Human Experience: Like drugs, AI chatbots should undergo pre-deployment safety testing for risks such as increased suicidal ideation, worsening mental health, and other known harms.**

Strongly Agree .....	56%
Somewhat Agree .....	18%
Not Sure .....	16%
Somewhat Disagree .....	3%
Strongly Disagree .....	7%

**38. Section 3: Protecting the Human Experience: AI-generated content that could reasonably be mistaken for human-generated content must be clearly labeled as such.**

Strongly Agree .....	61%
Somewhat Agree .....	16%
Not Sure .....	13%
Somewhat Disagree .....	2%

Strongly Disagree ..... 8%

**39. Section 3: Protecting the Human Experience: AI should clearly identify itself as artificial and non-human, and should not claim experiences it does not have.**

Strongly Agree ..... 63%  
Somewhat Agree ..... 15%  
Not Sure ..... 12%  
Somewhat Disagree ..... 4%  
Strongly Disagree ..... 6%

**40. Section 3: Protecting the Human Experience: AI systems should not cause addiction or compulsive use through manipulation, sycophantic validation, or attachment formation.**

Strongly Agree ..... 58%  
Somewhat Agree ..... 16%  
Not Sure ..... 15%  
Somewhat Disagree ..... 3%  
Strongly Disagree ..... 7%

**41. Section 4: Human Agency and Liberty: AI systems must not be granted legal personhood, and should not be designed such that they would deserve personhood.**

Strongly Agree ..... 59%  
Somewhat Agree ..... 11%  
Not Sure ..... 17%  
Somewhat Disagree ..... 4%  
Strongly Disagree ..... 9%

**42. Section 4: Human Agency and Liberty: AI must be transparent, accountable, reliable, and free from perverse private or authoritarian interests.**

Strongly Agree ..... 61%  
Somewhat Agree ..... 15%  
Not Sure ..... 14%  
Somewhat Disagree ..... 3%  
Strongly Disagree ..... 8%

**43. Section 4: Human Agency and Liberty: AI must not curtail individual liberty, freedom of speech, religious practice, or association.**

Strongly Agree ..... 62%

Somewhat Agree .....	12%
Not Sure .....	13%
Somewhat Disagree .....	2%
Strongly Disagree .....	10%

**44. Section 4: Human Agency and Liberty: People should have power over their personal data, with rights to access, correct, and delete it from AI systems and training sets.**

Strongly Agree .....	65%
Somewhat Agree .....	11%
Not Sure .....	14%
Somewhat Disagree .....	2%
Strongly Disagree .....	8%

**45. Section 4: Human Agency and Liberty: AI should not be allowed to exploit data about the mental or emotional states of users.**

Strongly Agree .....	63%
Somewhat Agree .....	12%
Not Sure .....	13%
Somewhat Disagree .....	3%
Strongly Disagree .....	9%

**46. Section 4: Human Agency and Liberty: AI systems should be designed to empower users rather than make them dependent or less capable.**

Strongly Agree .....	56%
Somewhat Agree .....	15%
Not Sure .....	17%
Somewhat Disagree .....	4%
Strongly Disagree .....	8%

**47. Section 5: Responsibility and Accountability for AI Companies: AI must not act as a liability shield that prevents those deploying it from being legally responsible for their actions.**

Strongly Agree .....	54%
Somewhat Agree .....	17%
Not Sure .....	16%
Somewhat Disagree .....	4%
Strongly Disagree .....	9%

**48. Section 5: Responsibility and Accountability for AI Companies: Developers and deployers should bear legal liability for defects, misrepresentation of capabilities, and inadequate safety controls.**

Strongly Agree .....	52%
Somewhat Agree .....	21%
Not Sure .....	16%
Somewhat Disagree .....	3%
Strongly Disagree .....	8%

**49. Section 5: Responsibility and Accountability for AI Companies: There should be criminal penalties for executives responsible for prohibited child-targeted AI systems or ones causing catastrophic harm.**

Strongly Agree .....	61%
Somewhat Agree .....	16%
Not Sure .....	12%
Somewhat Disagree .....	4%
Strongly Disagree .....	8%

**50. Section 5: Responsibility and Accountability for AI Companies: AI development should be governed by independent safety standards and rigorous oversight.**

Strongly Agree .....	54%
Somewhat Agree .....	18%
Not Sure .....	16%
Somewhat Disagree .....	5%
Strongly Disagree .....	7%

**51. Section 5: Responsibility and Accountability for AI Companies: AI companies must not be allowed undue influence over the rules that govern them.**

Strongly Agree .....	59%
Somewhat Agree .....	13%
Not Sure .....	17%
Somewhat Disagree .....	3%
Strongly Disagree .....	7%

**52. Section 5: Responsibility and Accountability for AI Companies: If an AI system causes harm, it should be possible to determine why and who is responsible.**

Strongly Agree .....	64%
----------------------	-----

Somewhat Agree .....	11%
Not Sure .....	14%
Somewhat Disagree .....	3%
Strongly Disagree .....	8%

**53. Section 5: Responsibility and Accountability for AI Companies: AI companies must provide clear, accurate, and honest representations of their systems' capabilities and limitations.**

Strongly Agree .....	63%
Somewhat Agree .....	13%
Not Sure .....	13%
Somewhat Disagree .....	3%
Strongly Disagree .....	8%

**54. Section 5: Responsibility and Accountability for AI Companies: AI systems performing functions in professions with fiduciary duties (e.g., health, finance, law, therapy) must fulfill all of those duties, including mandated reporting, duty of care, and informed consent.**

Strongly Agree .....	50%
Somewhat Agree .....	16%
Not Sure .....	23%
Somewhat Disagree .....	3%
Strongly Disagree .....	8%

**55. Which of these two AI principles do you most support?**

Humanity must remain in control of AI, and humans should choose how and whether to delegate decisions to AI systems.	70%
Companies must not be allowed to exploit children or undermine their wellbeing through AI interactions that create emotional attachment or leverage.	69%
Humans should have the authority and capacity to understand, guide, limit, and override AI systems.	66%
AI companies should not be allowed to stunt children's physical, mental, or social growth or deprive them of essential developmental experiences.	65%
People should have power over their personal data, with rights to access, correct, and delete it from AI systems and training sets.	65%
AI systems must not be designed so that they can self-replicate, autonomously self-improve, resist shutdown, or control weapons of mass destruction.	61%

Powerful AI systems must have mechanisms that allow human operators to promptly shut them down.	60%
There should be criminal penalties for executives responsible for prohibited child-targeted AI systems or ones causing catastrophic harm.	60%
AI must not curtail individual liberty, freedom of speech, religious practice, or association.	58%
AI-generated content that could reasonably be mistaken for human-generated content must be clearly labeled as such.	54%
Developers and deployers should bear legal liability for defects, misrepresentation of capabilities, and inadequate safety controls.	54%
AI should clearly identify itself as artificial and non-human, and should not claim experiences it does not have.	53%
If an AI system causes harm, it should be possible to determine why and who is responsible.	52%
AI systems should be designed to empower users rather than make them dependent or less capable.	51%
Highly autonomous AI systems should require pre-development review and independent oversight with genuine authority — not just industry self-regulation.	51%
AI companies must provide clear, accurate, and honest representations of their systems' capabilities and limitations.	50%
AI should not be allowed to exploit data about the mental or emotional states of users.	49%
AI systems should not cause addiction or compulsive use through manipulation, sycophantic validation, or attachment formation.	48%
AI systems must not be granted legal personhood, and should not be designed such that they would deserve personhood.	48%
AI development should be governed by independent safety standards and rigorous oversight.	46%
Like drugs, AI chatbots should undergo pre-deployment safety testing for risks such as increased suicidal ideation, worsening mental health, and other known harms.	46%
AI corporations should not be exempted from regulatory oversight or receive government bailouts.	45%
AI must be transparent, accountable, reliable, and free from perverse private or authoritarian interests.	45%
AI must not act as a liability shield that prevents those deploying it from being legally responsible for their actions.	44%
AI should not supplant the foundational relationships that give life meaning — family, friendship, faith communities, and local connections.	43%
Development of superintelligence should be prohibited until there is broad scientific consensus that it can be done safely and	43%

controllably, with strong public support.

AI systems performing functions in professions with fiduciary duties (e.g., health, finance, law, therapy) must fulfill all of those duties, including mandated reporting, duty of care, and informed consent. 41%

AI development must not severely limit humanity's future options or irreversibly reduce our agency over our future. 40%

AI development should prioritize solving real problems and creating authentic value. 40%

AI monopolies that concentrate power, stifle innovation, and imperil entrepreneurship must be avoided. 33%

The benefits and economic prosperity created by AI should be shared broadly across society. 33%

AI companies must not be allowed undue influence over the rules that govern them. 33%

Decisions about AI's role in transforming work, society, and civic life should require democratic support, not unilateral corporate or government decree. 30%